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From Passion Springs Purpose!

This phrase perfectly captures our students’ spirit which guides everything they do. During the 2013-14 school year, we focused on further conveying this spirit through a number of initiatives, including exciting additions to our website and updated ways in which employers and students may connect.

Ultimately, the goal has been to inspire both students and employers. And we succeeded: on-campus interviews and resume collects increased yet again, while the career development team met with a record number of students – more than 11,000 advising interactions. But, there is more:

The Career Center also

• hosted three campus-based career fairs, attracting over 200 employers;
• participated in the Career and Internship Connections Consortium, a group of 18 universities nationwide who organize career fairs over winter break in Washington, D.C., New York, Boston, Chicago, and Los Angeles;
• awarded 120 internship stipends, up to $3,000 each, to students who pursue meaningful, unpaid internships – made possible through the generous challenge gift and personal commitment of parents Mark and Marie Schwartz;
• expanded Success Stories to include over 2,000 summer experiences in the online database, allowing students to browse, connect, and share meaningful experiences;
• tailored and personalized communications between Career Advisors and students;
• developed a new freshmen-focused event, Freshmen Early Action;
• initiated programs for alumni and students to meet and network across the country, including the winter break Bears at Lunch Program and Summer Meetup events; and
• facilitated several successful road shows.

As this year’s freshman class settles in, we continue to develop new ways to introduce a greater number of students to the Career Center. At the same time, we work diligently to ensure top employers are aware of the talent, passion, and drive that characterize our students.

All of these initiatives and results would not be possible without the tireless work and ongoing support from the Washington University family. My deep appreciation goes to our entire staff, campus partners, students and their parents, employers, and the broader university community. Each of you play a crucial role, as we prepare yet another class of graduates for their first steps in the professional world.

Sincerely,

Mark W. Smith
Associate Vice Chancellor and Director
Career Center
“My goal... advancing social change in global communities.”
Our Approach

As a university, we will be judged by what our students do and become, the values they espouse, and what they are able to offer their communities and the world. Our graduates must compete successfully in an increasingly competitive global marketplace and we must prepare them to do so with skills, experience, confidence, networks, and knowledge.

- Strategic Plan for Excellence in the Undergraduate Experience, March 2008

The Career Center is guided by our mission statement: "We support students and alumni as they transform their passions, education, and skills into purposeful career paths by teaching lifelong career development strategies and by connecting our diverse students, alumni, and employers."

Our philosophy centers around helping students develop the skills and mindset that will make their transition out of college successful, regardless of what their next step entails. We are a partner in each student’s journey. While we do not match students with job or internship opportunities, we provide the advice and guidance to help them reach their goals.

Central to this role is one-on-one advising. We believe that one-on-one advising is a critical component of each student's success because it allows us to know students’ stories and to tailor our insight and resources to each individual.

In addition to our advising services, we provide a number of ways for students to gain career-related skills, expand their professional network, and connect with internship, co-op, and job opportunities.
Career advisors include one JD, one PhD, two MD’s, and 14 master’s degrees. Twenty-three career advisors meet with students spanning the university’s seven schools.

“The WUSTL Career Center is able to combine state-of-the-art facilities with a high level of service to employers that makes a seamless recruitment experience that allows us to focus on the most important part of the equation, the students.”

ConAgra Foods
A focus on one-on-one career advising

Career Advising
The Career Center helps students connect their passions to purpose and prepares students with the skills for a lifetime of career management. Services include individualized career advising and mock interviews, skill-building events and workshops, search teams, and quick questions walk-in hours.

In addition to helping students secure internships, co-op opportunities, or full-time jobs after graduation, the Career Center also offers pre-graduate school, pre-law school, and pre-medical school advising to students. With over 20 career advisors on staff, including one JD, one PhD, two MD’s, and 14 master’s degrees, the Career Center is committed to helping students pursue both their academic and professional interests.

Over the last three years, the Career Center’s emphasis on one-on-one career advising resulted in a 22 percent increase in appointment volume. This increase was achieved through collaboration with students, parents, and campus partners, including academic departments, athletics, Greek Life, and Student Union. This year, the advising staff guided students through over 11,000 student interactions.

During the fall semester, the Career Center collected over 2,000 student interest cards. The information included students industry interests, geographical preferences, and summer plans. This allowed the Career Center to send highly targeted e-mails based on student preferences. In exchange for the information, students received a t-shirt allowing the student to write in where he or she was over the summer.
Students meet with young alumni at the New York Winter Party in January 2014 over Winter Break. These networking receptions allow past and present students to share advice and tips.

Career Camp
The Career Center’s Career Camp program includes rising juniors and seniors. This event, hosted in August, prepared students for the year with sessions providing information and tools necessary to move forward in their planning and preparation for graduate programs, internships, and jobs.

Sophomore GPS
The Career Center hosts an event specifically for sophomores held the day of fall break. Sophomore GPS, a workshop style event, was designed to jumpstart a sophomore’s career discovery process.

Freshmen Early Action
Designed for early planners, this program is held during the fall semester for freshmen to discuss how to find summer opportunities and how to network to their advantage.

FRESHstart
Held at the beginning of the spring semester each year, FRESHstart is exclusively for first-year students and acts as an introduction to the Career Center staff and services.

Career Fairs
The Career Center hosted three career fairs on campus. Additional career fairs were hosted over winter break in Washington, D.C., Chicago, Los Angeles, New York, and Boston. In total, over 400 organizations were represented at the career fairs, as well as over 2,000 unique students.

By the Numbers
20% On average, students with internship experience received a 20% higher starting salary offer according to the National Association of Colleges and Employers.

Employer P.O.V.
“WUSTL curriculum itself provides a first level filter for us. The students are well-rounded and have had exposure to different things. The training they receive in problem solving is exactly what they need to be successful at L’Oréal.”

L’Oréal

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L’Oréal
School Specific Programming

Students in the School of Engineering & Applied Science and Sam Fox School of Design & Visual Arts receive specific programming geared toward each school. This includes special portfolio reviews for architecture students, Pro Practice Seminars for art majors, as well as special Quick Advising Hours for engineers. Career Advisors responsible for each of the specific disciplines, many with backgrounds in the discipline, are able to tailor programming to the specific needs of each audience.

Work Groups

Students in Work Groups take action on their job or internship search in a group setting. With the facilitation of a Career Advisor, students share leads and ideas, while supporting each other through the process. Several Work Groups were hosted throughout the year around an industry focus and also featured alumni and employer guest speakers.

Events on the Road

The Career Center hosted several events throughout the country. The Career Center’s Road Show program takes groups of students to target cities to learn about a variety of internship and employment opportunities. Each trip includes employer visits, an alumni reception or event, and informational interviews. During 2013-14, students traveled to Chicago, Houston, Los Angeles, New York, San Francisco, San Jose, and Washington, D.C.

Held during summer 2014, the Career Center and Alumni and Development partnered for Summer Meetup events around the country that allowed five to 15 students to meet for a casual meal with an alum and discuss a particular industry.

Employer Outreach

Throughout the year, target organizations received digital marketing focused on student stories and how the Career Center strives to connect student interests and skills with employer needs. Our “From Passion Springs Purpose” campaign capitalized on diversity, leadership, and multidisciplinary and problem solving skills students bring to the workplace.

Over the course of the fall semester, recruiters received tailored e-mails from the recruiters’ assigned business development specialist. The campaign was structured to share student stories about leadership, diversity, and range of disciplines and problem-solving skills.
“My goal... merging my technology and legal interests in a profession that will help others.”
Washington University has consistently ranked among the top 15 schools in the nation since 2000 and among the top 25 schools in the nation for the last 20 years.

These statistics speak to the caliber of students; the incoming class nearly all graduated within the top 5% to 10% of their high school classes. The 1,500+ members of the freshman class were chosen from a pool of over 30,000 applicants.

Intelligent. Diverse. Grounded. Well-rounded. Dedicated to making a difference. These are the characteristics critical for organizational success that are exemplified by the students of Washington University in St. Louis. Given the increasingly complex world and workplace, their drive for challenging work and capacity for collaboration and problem-solving are the foundation for tomorrow’s leaders.

Will Walls, who will graduate in May 2015 with majors in computer engineering and political science, interned with Microsoft Corporation in Redmond, WA. “Serving as a Resident Advisor taught me how to lead.”
Tomorrow’s Vision + Tomorrow’s Leaders

More than 300 campus organizations and nine businesses, run by students.

Sixty-eight percent of Washington University students participate in community service.

Diverse Citizenry + Diverse Employers

More than 40 percent of Washington University students are African American, Hispanic American, multiracial, or international students.

Ninety percent of students are from out of state. Nearly 65 percent travel more than 500 miles to attend.

One-third of Washington University students study abroad while in college.

Disciplined Solutions + Multiple Disciplines

Two out of three students pursue multiple majors and/or minors, often in a different school.

Students are encouraged to take classes across disciplines in more than 90 undergraduate programs, 22 combined programs and 1,500 courses offered.
Tapping today’s talent for tomorrow’s challenges

More than 6,000 undergraduate students study in one of four undergraduate schools at Washington University—Arts & Sciences, Olin Business School, School of Engineering & Applied Science, and the Sam Fox School of Design & Visual Arts. All students benefit from a foundation in the liberal arts, as well as compulsory writing intensive coursework.

Washington University students also have the advantage of taking classes from any undergraduate school, no matter their major. This means that an engineering major can take an international and area studies course and an Arts & Sciences major can take a marketing course.

Washington University students excel beyond their exams, theses, and classroom projects. They are musicians, artists, athletes, entrepreneurs, and community volunteers. Washington University students have many opportunities to develop as leaders, through leading one of 300 student groups, taking charge of community service initiatives, and participating in a special week-long leadership conference held annually. They learn the art of time management, balancing challenging school work with a demanding extracurricular schedule. Here are just a few examples of the success our students achieve while at Washington University:

- A strong student government is run independently, managing a $2.5 million budget;
- Students run several on-campus businesses, giving them an opportunity to learn the multiple facets of managing a successful enterprise;
- Our varsity athletes make a commitment to their teams and to academics without receiving an athletic scholarship. This year, the Bears had 10 teams win conference titles, the second-highest total in school history, including four teams who posted perfect records within the conference; and
- Students have been recognized for achievements in areas as diverse as genetic engineering and fashion design, and have received such prestigious graduate study awards as Rhodes Scholarships, as well as Fulbright, Marshall, Beinecke, and Truman Scholarships.
“My goal... serving and connecting with people as a physician.”
The Career Center actively reaches out to alumni and parents to encourage networking through events and new programming. Over the years, the Alumni Career Externship (ACE) Program, and the Bears at Lunch Program have helped students connect to industry professionals.

Alumni and parents represent key partners in helping students pursue their passions beyond Washington University in St. Louis. Whether connecting students with opportunities in the marketplace, funding a summer internship experience or becoming a mentor, alumni and parents have a lasting impact on a student’s success after college.

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The Career Center engages alumni through Summer Meetups, as well as site visits around the country through the Road Show programs. For alumni seeking career guidance, one-on-one advising is available via Skype, phone and in-person appointments.
Alumni Career Externship Shadowing Program
The Alumni Career Externship (ACE) program completed its sixth year in 2014. Through dual oversight from the Career Center and Alumni Relations, the ACE Program has matched current Washington University students with high-level alumni and parents for shadowing experiences at the hosts’ place of work.

Typically lasting two to five days, these externships occur during the week of spring break. This opportunity offers the extern a glimpse of the skills, knowledge, and capabilities needed to acquire and develop in order to be successful in a particular industry. Externs shadow their alumni sponsor and are encouraged to attend meetings and presentations, and observe how data is analyzed and research is conducted. To date, 131 students have participated in the program: 15 in 2009, 16 in 2010, 27 in 2011, 23 in 2012, 23 in 2013, and 27 in 2014.

Summer Meetups
Summer Meetups is a program developed by the Career Center and Alumni Relations where students are invited to the workplaces of alumni around the country for an informal meal and discussion of what it's like to work in their industry. This is an excellent opportunity for students to engage alumni and other professionals to learn about certain career paths and build connections. In Summer 2014, the Career Center sponsored nine Summer Meetups in Chicago, Dallas, Los Angeles, New York, and Silicon Valley. Featured industries included architecture, education, technology, marketing, advertising, fashion, and finance.

Bears at Lunch Program
Launched in December 2013, this program facilitates connections between students and well-established WUSTL Alumni in specific cities. Bears at Lunch serves as a first step for freshmen and sophomores into the professional world. Students connected with WUSTL Alumni in New York, Chicago, or Denver for a lunch meeting over Winter Break.

Establishing and managing a career takes time, research, hard work, and persistence. Having a strong mentor can significantly contribute toward a student’s ultimate career success and this program allows for a connection to be made and a deeper relationship to develop if the mentor and student so choose.
Engineering Mentoring Program
The Career Center offers a unique mentoring experience for full-time engineering students in the School of Engineering & Applied Science. The Engineering Mentoring Program pairs alumni from the School of Engineering with current students, giving students the chance to gain insight into the working world and advice on how to be a successful young professional.

Students are matched with alumni based on career interests, area of study, and the specific interests of a mentor. Once paired with a student, the mentor will determine the frequency and method of communication, from meeting once a month over coffee to chatting regularly over e-mail. In 2013-14, the program matched 44 students with alumni mentors, making it one of the most successful years yet.

Internship Stipend Program
In 2010, parents Mark and Marie Schwartz established a challenge to increase support for internship stipends. The Career Center Internship Stipend Initiative allows alumni and parents to invest in the potential of a deserving student at Washington University. Because many worthwhile internships are unpaid, internship stipends allow students to accept significant internship and research experiences that they might otherwise have to pass up. Funds provided through the Internship Stipend Initiative make students’ experiences economically viable – covering living expenses and wages for students hoping to make a difference.

Through meaningful internships, students learn what it takes to be successful and expand their professional network. The funds have an immediate impact on individual students’ career opportunities and greatly enhance their opportunities to launch successful careers upon graduation. In 2014, the Career Center was able to award over 120 students with stipends up to $3,000.
“My goal... creating clean, captivating design for renowned publications.”
Internships continue to be a major focus for the Career Center. This kind of experiential learning has a profound effect on skill sets and future careers. This year, we continued to expand our WUSTL Preferred and WUSTL Exclusive programs. This designation means the Career Center is working closely with an employer to fill a specific position.

Emilio Ramos, who graduated in May 2014 with a major in communication design, worked as a Graphic Design Intern for USA Today the summer after his junior year. The logos he created during his internship for the travel section of USA Today were ultimately selected for publication.

“What I loved most about my experience was how closely I was able to work with higher level designers, gaining invaluable insight and expertise from them.”

Employers

The Career Center prides itself on connecting student talent with employer needs. In today’s dynamic and global marketplace, employers demand the intellectual capacity, diverse perspective, unbending ambition, and driving passion of a Washington University student.

Employers are targeted through a combination of survey results from students and a look at recruiting at peer institutions. Our research shows nearly two out of three graduating students go on to work full-time after college. Their functions cover the entire spectrum of the economy, from architect and graphic designer to product engineer, program coordinator, and financial analyst. Our students are the inspired, grounded, and well-rounded leaders of tomorrow.
In 2013-14, students benefitted from face-to-face engagement with over 500 unique employers.

“Washington University students are hardworking and well-rounded. They are not shy about hard work. It may sound old-fashioned, but a strong work ethic is important to success.”

Procter & Gamble

By the Numbers

500+

What your competition knows

These industry leaders, among others, have hired Washington University students for internships and full-time positions.

Architectural Design
Bohlin Cywinski Jackson
Callison
Gensler
HOK
Olson Kundig Architects
Perkins+Will
Skidmore, Owings & Merrill

Arts & Culture
Guggenheim Museum
Museum of Modern Art
Smithsonian
Sotheby’s

Communications, News & Publishing
CBS News
Fleishman-Hillard
HarperCollins
NBC Universal
Ogilvy & Mather
Penguin Random House

Consulting
Analysis Group
Accenture
Bain & Company
BCG
Deloitte
Epic
Ernst & Young
McKinsey & Company

Consumer Goods
Anheuser-Busch InBev
General Mills
Johnson & Johnson
L’Oréal
Procter & Gamble

Engineering
The Boeing Company
Burns & McDonnell
Dow Chemical
MIT Lincoln Laboratory
Northrop Grumman

Entertainment
CAA
HBO
Lionsgate
Sony Pictures
Viacom
Warner Bros.

Finance & Banking
Bank of America
Capital One
Citigroup
Deutsche Bank
Edward Jones
Goldman Sachs
J.P. Morgan
Morgan Stanley
Wells Fargo

Government & Law
CIA
EPA
Federal Reserve System
U.S. Department of Justice
U.S. Department of State
The White House

Healthcare
Abbott Laboratories
Ascension Health
BJC HealthCare
Centene Corporation
Express Scripts
Genentech, Inc.
NIH
PhysAssist Scribes
Sigma-Aldrich

Industrial & Energy
Abengoa Bioenergy
Exxon Mobil Corporation
General Electric
Peabody Energy

Merchandising & Retail
Abercrombie & Fitch
Amazon
URBN
Bloomingdale’s, Inc.
Macy’s
Target Corporation
Zappos

Nonprofit & Public Service
Amnesty International
Brookings Institution
Cancer Treatment Centers of America
City Year
Peace Corps
Teach For America
United Way
The Urban Institute

Technology
Answers
Apple
Cisco
Facebook
Google
Groupon
IBM
LinkedIn
Microsoft
RIM
Square
A Plan for Partnership

Business development specialists created customized recruiting plans for top tier organizations using the Plan for Partnership. The plan creates a series of engagements for the organization and Career Center to maximize employer exposure to students. Through the plan, employers have the opportunity to attend career fairs, host on-campus and virtual information sessions, collect resumes online, engage with student organizations, participate in Road Shows, and provide valuable knowledge in workshops or at panel discussions.

Premier organizations were selected based on student surveys and a thorough look at peer institutions’ recruiting. In 2013-14, the Career Center hosted over 200 information sessions and over 3,000 resume collects and on-campus interviews.

CAREERlink

All employers are invited to post positions through CAREERlink, the Career Center’s online database of jobs and internships. Over the past year, the system has collected over 6,000 position postings. Through our website (careercenter.wustl.edu), the Career Center has created easy access for employers to post into the CAREERlink database.

Employers, including Accenture, Boeing, Capital One, Deloitte, J.P. Morgan, Target Corporation, and Teach For America among others, participated in the 2013-14 Internship & Job SLAMs.

Each employer pitched his or her organization along with their available internships and jobs, in 45 seconds each. Students networked with employers after the pitches.
Class of 2014 Outcomes Report

The numbers below reflect final outcomes on the Class of 2014 as of January 2015. For those Class of 2014 graduates who are still seeking a post-graduation opportunity, our team at the Career Center continues to be available to advise in-person, by telephone, via e-mail, or via Skype or other video conferencing services.

EMPLOYMENT & GRADUATE SCHOOL STATISTICS, BY ACADEMIC DIVISION

The Career Center surveyed seniors about post-graduation plans throughout the spring semester and at graduation recognition ceremonies. Additional outreach was conducted throughout the summer and the fall. As of January 2015, the response rate among the Class of 2014 was 91 percent.

<table>
<thead>
<tr>
<th>School</th>
<th>Employed</th>
<th>Graduate/Medical/Law School</th>
<th>Volunteer/Travel/Other</th>
<th>Still Looking</th>
<th>Unknown</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of Arts &amp; Sciences</td>
<td>617</td>
<td>260</td>
<td>31</td>
<td>5</td>
<td>108</td>
</tr>
<tr>
<td>Olin Business School*</td>
<td>195</td>
<td>26</td>
<td>11</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>Sam Fox School of Design &amp; Visual Arts</td>
<td>79</td>
<td>13</td>
<td>2</td>
<td>1</td>
<td>11</td>
</tr>
<tr>
<td>School of Engineering &amp; Applied Sciences</td>
<td>209</td>
<td>63</td>
<td>4</td>
<td>0</td>
<td>25</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>50%</strong></td>
<td><strong>20%</strong></td>
<td><strong>3%</strong></td>
<td><strong>16%</strong></td>
<td><strong>11%</strong></td>
</tr>
</tbody>
</table>

*Olin Business School follows the standards of the MBA Career Services Council (MBACSC) guidelines. For Olin Business School data, see olincareers.wustl.edu/EN-US/what-we-do/employment-statistics.

OVERALL NUMBERS

Total response rate of 1,518/1,666 or 91 percent, includes College of Arts & Sciences, Olin Business School*, Sam Fox School of Design & Visual Arts, and School of Engineering & Applied Science Class of 2014 undergraduates. Nine percent, or 156 graduates, are still looking or unknown.

CLASS OF 2014 TOP EMPLOYERS

- Accenture
- Amazon
- Anheuser-Busch InBev
- Boeing
- Capital One
- Citigroup
- City Year, Inc.
- Deloitte
- Epic
- General Mills, Inc.
- Google
- H.J. Heinz
- J.P. Morgan
- Microsoft
- Morningstar, Inc.
- National Institutes of Health
- PricewaterhouseCoopers
- Teach For America
- Venture For America
- ZS Associates
### SELECT ORGANIZATIONS HIRING WUSTL STUDENTS IN THE PAST YEAR FOR POST-GRADUATE EMPLOYMENT

<table>
<thead>
<tr>
<th>Organization</th>
<th>Industry/Warehouse</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abercrombie &amp; Fitch</td>
<td>Clothing, Apparel</td>
</tr>
<tr>
<td>Accenture</td>
<td>Technology, Consulting, Engineering, Energy</td>
</tr>
<tr>
<td>Acumen LCC</td>
<td>Software, Consulting</td>
</tr>
<tr>
<td>Amazon</td>
<td>Technology, Consulting, Engineering, Energy</td>
</tr>
<tr>
<td>AmeriCorps</td>
<td>Washington, D.C.</td>
</tr>
<tr>
<td>Anheuser-Busch InBev</td>
<td>Manufacturing, Distribution</td>
</tr>
<tr>
<td>Analysis Group, Inc.</td>
<td>Software, Consulting</td>
</tr>
<tr>
<td>Bain &amp; Company</td>
<td>Finance, Consulting</td>
</tr>
<tr>
<td>Bank of America Merrill Lynch</td>
<td>Banking, Finance</td>
</tr>
<tr>
<td>bioMerieux</td>
<td>Biotechnology, Life Sciences, Pharmaceutical Research</td>
</tr>
<tr>
<td>Bloomberg</td>
<td>Software, Consulting</td>
</tr>
<tr>
<td>Bloomingdale’s</td>
<td>Software, Consulting</td>
</tr>
<tr>
<td>The Boeing Company</td>
<td>Aerospace, Defense</td>
</tr>
<tr>
<td>Booz Allen Hamilton</td>
<td>Professional Services, Consulting, Energy</td>
</tr>
<tr>
<td>Brown Shoe Company</td>
<td>Footwear, Apparel</td>
</tr>
<tr>
<td>Capital One</td>
<td>Finance, Consulting</td>
</tr>
<tr>
<td>CIA</td>
<td>Technology, Consulting, Engineering, Energy</td>
</tr>
<tr>
<td>City Year</td>
<td>Technology, Consulting, Engineering, Energy</td>
</tr>
<tr>
<td>College Bound</td>
<td>Education, Consulting</td>
</tr>
<tr>
<td>Coro</td>
<td>Manufacturing, Distribution</td>
</tr>
<tr>
<td>Deloitte</td>
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<tr>
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<td>EPA</td>
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<tr>
<td>Federal Reserve System</td>
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</tr>
<tr>
<td>General Electric</td>
<td>Energy, Utilities, Telecommunications, Energy</td>
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<tr>
<td>General Mills</td>
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<td>Goldman Sachs</td>
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<td>Google</td>
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<tr>
<td>Green Corps</td>
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<tr>
<td>HarperCollins</td>
<td>Software, Consulting</td>
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<tr>
<td>HBO</td>
<td>Entertainment, Consulting</td>
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<tr>
<td>H.J. Heinz</td>
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<td>IBM</td>
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<tr>
<td>J.P. Morgan</td>
<td>Consulting, Energy</td>
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<tr>
<td>L’Oreal</td>
<td>Beauty, Cosmetics</td>
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<td>LinkedIn</td>
<td>Technology, Consulting, Engineering, Energy</td>
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<td>Morningstar, Inc.</td>
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<td>National Geospatial Intelligence Agency</td>
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<td>National Institutes of Health</td>
<td>Science, Engineering</td>
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<td>The Nielsen Company</td>
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<td>Ogilvy &amp; Mather</td>
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<td>Penguin Random House</td>
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<td>Public Broadcasting Service (PBS)</td>
<td>Banking, Finance</td>
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<td>RetailMeNot</td>
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<td>SCDA</td>
<td>Software, Consulting</td>
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<td>Target Corporation</td>
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<td>Teach For America</td>
<td>Education, Consulting</td>
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<td>Towers Watson</td>
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<td>Trinity Consultants</td>
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<tr>
<td>TripAdvisor</td>
<td>Transportation, Travel</td>
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<td>Union Pacific</td>
<td>Technology, Consulting</td>
</tr>
<tr>
<td>The Urban Institute</td>
<td>Government, Consulting</td>
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<tr>
<td>U.S. Department of Justice</td>
<td>Government, Consulting</td>
</tr>
<tr>
<td>Viacom</td>
<td>Technology, Consulting</td>
</tr>
<tr>
<td>The White House</td>
<td>Technology, Consulting</td>
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### SELECT UNIVERSITIES & PROFESSIONAL SCHOOLS RECRUITING CLASS OF 2014 GRADUATES

<table>
<thead>
<tr>
<th>University</th>
<th>Type</th>
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<tbody>
<tr>
<td>Baylor College of Medicine</td>
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<td>Brown University</td>
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<td>Columbia University</td>
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<tr>
<td>Cornell University</td>
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<td>Duke University</td>
<td>Medical, Law, Medical</td>
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<td>Emory University</td>
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<td>George Washington University</td>
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<td>Georgetown University</td>
<td>Medical, Law, Medical</td>
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<tr>
<td>Harvard University</td>
<td>Medical, Law, Medical</td>
</tr>
<tr>
<td>Johns Hopkins University</td>
<td>Medical, Law, Medical</td>
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<tr>
<td>Massachusetts Institute of Technology</td>
<td>Medical, Law, Medical</td>
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<tr>
<td>New York University</td>
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<tr>
<td>Northwestern University</td>
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<tr>
<td>Oxford University</td>
<td>Medical, Law, Medical</td>
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<tr>
<td>Saint Louis University</td>
<td>Medical, Law, Medical</td>
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<tr>
<td>Stanford University</td>
<td>Medical, Law, Medical</td>
</tr>
<tr>
<td>Texas A&amp;M University</td>
<td>Medical, Law, Medical</td>
</tr>
<tr>
<td>University of California, Berkeley</td>
<td>Medical, Law, Medical</td>
</tr>
<tr>
<td>University of California, Los Angeles (UCLA)</td>
<td>Medical, Law, Medical</td>
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<tr>
<td>University of Chicago</td>
<td>Medical, Law, Medical</td>
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<td>University of Illinois</td>
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<tr>
<td>University of Iowa</td>
<td>Medical, Law, Medical</td>
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<tr>
<td>University of Michigan</td>
<td>Medical, Law, Medical</td>
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<tr>
<td>University of Pennsylvania</td>
<td>Medical, Law, Medical</td>
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<tr>
<td>University of Southern California</td>
<td>Medical, Law, Medical</td>
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<tr>
<td>University of Texas at Austin</td>
<td>Medical, Law, Medical</td>
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<tr>
<td>University of Wisconsin-Madison</td>
<td>Medical, Law, Medical</td>
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<tr>
<td>Vanderbilt University</td>
<td>Medical, Law, Medical</td>
</tr>
<tr>
<td>Washington University in St. Louis</td>
<td>Medical, Law, Medical</td>
</tr>
<tr>
<td>Yale University</td>
<td>Medical, Law, Medical</td>
</tr>
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</table>

### POST-GRADUATE EMPLOYMENT BY INDUSTRY

<table>
<thead>
<tr>
<th>Industry/Warehouse</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health</td>
<td>15%</td>
</tr>
<tr>
<td>Business and Consulting</td>
<td>15%</td>
</tr>
<tr>
<td>Education &amp; Educational Services</td>
<td>12%</td>
</tr>
<tr>
<td>Financial Services, Insurance, Banking, &amp; Real Estate</td>
<td>11%</td>
</tr>
<tr>
<td>Research</td>
<td>9%</td>
</tr>
<tr>
<td>Consumer Products, Services, &amp; Retail</td>
<td>9%</td>
</tr>
<tr>
<td>Technology</td>
<td>9%</td>
</tr>
<tr>
<td>Biotech &amp; Pharma</td>
<td>9%</td>
</tr>
<tr>
<td>Nonprofit &amp; NGO</td>
<td>6%</td>
</tr>
</tbody>
</table>

### POST-GRADUATE PLACEMENT BY GEOGRAPHY

- Central, 23%
- Northeast, 20%
- Great Lakes, 18%
- West, 10%
- Mid-Atlantic, 11%
- South, 6%
- Southwest, 7%
- International, 5%

### POST-GRADUATE EMPLOYMENT BY INDUSTRY

- Art, Business, Humanities, Social Work <1%
- Architecture 4%
- Social 4%
- Health 3%
- Technology 9%
- Consumer Products, Services, & Retail 9%
- Research 9%
- Biotech & Pharma 9%
- Nonprofit & NGO 6%
- Business and Consulting 15%
- Education & Educational Services 12%
- Financial Services, Insurance, Banking, & Real Estate 11%
- Health 3%
- Architecture 4%
- Social 4%
- Medical 44%
- Law 18%
- Engineering 17%
- Sciences 8%
- Health 3%
- Architecture 4%
- Social 4%
“My goal... achieving environmental justice through impactful legislation.”
Students with internship experience have better success with their job search or graduate school application process. Summer internships are most common, but opportunities are also available during the academic year.

In a study conducted by the National Association of Colleges and Employers (NACE), students with internship experience received, on average, a 20 percent higher starting salary offer.

Each year, students are sent internship surveys to gauge interests and provide advice for future WUSTL internship seekers. The data is used for reporting and select student stories were featured in Creating Your Success Story, a printed guide for student internships and how to approach the search process.

Launched in January 2013, Success Stories is an interactive database that allows students to network with and learn from other students’ internship, research, or volunteer experiences.

**Internships**

Internships are an essential part of the college experience. The Career Center encourages students to complete at least one internship before graduating. Internships provide the opportunity to test-drive a career field, make contacts, build marketable skills, and figure out likes and dislikes within specific industries.

Danica Yu, who will graduate in May 2015 with majors in environmental policy and global health, interned with the Environmental Law Institute in Washington, D.C.

“I participated in the Environment & Sustainability Workgroup hosted by Anu Hittle at the Career Center, which encouraged me to refine my cover letters, writing sample, and resume early on. As a Career Advisor, Anu was essential to helping me land an internship. She brought new opportunities to my attention and helped me through every step of the application process.”
By the Numbers

3500+

In 2013-14, over 3500 internship were posted in CAREERlink.

Employer P.O.V.

“WUSTL allows students to experience leadership from different perspectives. We are not looking for people to lead by authority, we are looking for people to lead by influence.”

Monsanto

INTERNSHIP HIGHLIGHTS

SUMMER 2014

Capital One
Deloitte
Answers

SUMMER 2013

Answers
The Boeing Company
National Institutes of Health

Top Internship Organizations

Geographic Distribution:
State with the most interns

Central, 40%
Northeast, 17%
Great Lakes, 11%
West, 8%
Mid-Atlantic, 8%
International, 6%
South, 5%
Southwest, 5%

Marc Niemeyer and Spencer Welsh, film and media studies majors, both participated in the Alumni & Career Externship (ACE) Program with WUSTL alum and CEO of Lionsgate in Los Angeles. Marc and Spencer both then interned at Lionsgate the following summer.

Success Stories

Launched January 2013, Success Stories is an interactive database that allows students to network with and learn from other students’ internship, research, or volunteer experiences.
Internship Stipend Program
Because many internships are unpaid, internship stipends allow students to participate in significant internship experiences that they might otherwise have to decline. Funds provided through the Internship Stipend Program make students’ internship and research experiences economically viable – covering living expenses and wages for students hoping to make a difference.

Through meaningful internships, students learn what it takes to be successful and expand their professional network. The funds have an immediate impact on individual students’ career opportunities and greatly enhance their opportunities to launch successful careers upon graduation. In 2014, the Career Center was able to award over 120 students with stipends up to $3,000.

SELECT ORGANIZATIONS HIRING WUSTL STUDENTS IN THE PAST YEAR FOR INTERNSHIPS
The following organizations hired three or more WUSTL students during 2013-14

- Accenture
- Answers
- Arch Grants
- Bain & Company
- Barnes-Jewish Hospital
- The Boeing Company
- Breakthrough Collaborative
- California Institute of Technology
- Capital One
- Capital Hill
- Cerner Corporation
- Cincinnati Children’s Hospital
- The Cleveland Clinic Foundation
- Deloitte
- DHR International
- Edward Jones
- Epic
- Federal Reserve System
- Fidelity Investments
- Harvard University
- IBM
- Intel Corporation
- J.P. Morgan
- Johns Hopkins University
- L’Oreal
- MasterCard International
- Mayo Clinic
- Microsoft
- Mildred Lane Kemper Art Museum
- Missouri Coalition for the Environment
- MIT Lincoln Laboratory
- NARAL Pro-Choice Missouri
- National Institute of Health
- Northwestern University
- Planned Parenthood
- Sierra Club
- Sigma Aldrich
- Saint Louis Children’s Hospital
- Saint Louis Zoo
- Uganda Development and Health Associates
- U.S. Department of State
- University of Chicago
- University of Maryland
- Viacom Media Networks
- Wells Fargo
- Washington University
- Zappos
- ZS Associates
"My goal... making a positive impact in the architecture industry."
Through study abroad programs and internships, students have the unique opportunity to travel, furthering their studies and gaining cultural experiences. Washington University students take advantage of more than 100 high-quality study abroad programs. Through an elite network of international institutions, Washington University connects students to research, course work, service, and language-learning abroad.

Additionally, international students, representing over 100 countries, have the opportunity to gain experience domestically while pursuing a degree at Washington University.
Washington University offers over 100 study abroad programs around the globe.

**Employer P.O.V.**

“The cohesiveness and sense of community is a testament to the school.”

**By the Numbers**

100

Where Students Work Globally

GEOGRAPHIC DISTRIBUTION: CLASS OF 2014

Fourty-two Class of 2014 graduates are working or studying abroad. Outside of the United States, below are the countries with the most Class of 2014 graduates.
Global Engagement
Washington University in St. Louis exposes students to diverse perspectives and teaches students practical skills needed to thrive in today’s dynamic international landscape through coursework, seminars, and international travel.

Washington, D.C. Programs
The Washington, D.C. Programs offer WUSTL students the opportunity to expand the resources available for their education. The program also allows organizations in Washington, D.C. access to the knowledge, talents, and skills of WUSTL students. The WUSTL Washington, D.C. Programs Office works with all schools on the Danforth Campus to offer programs, opportunities, and internships for students. Undergraduate students are encouraged to earn credit through semester or summer internship programs, taking advantage of the vast international network within Washington, D.C.

GEOGRAPHIC DISTRIBUTION: UNDERGRADUATE STUDENTS
Of the undergraduate students who reported plans for summer 2014, 214 students reported working or studying outside of the United States. Below are the top countries reported.

<table>
<thead>
<tr>
<th>Argentina</th>
<th>Denmark</th>
<th>Italy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brazil</td>
<td>France</td>
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<tr>
<td>Canada</td>
<td>Germany</td>
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<td>Chile</td>
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<td>China</td>
<td>India</td>
<td>Thailand</td>
</tr>
<tr>
<td>Costa Rica</td>
<td>Israel</td>
<td>United Kingdom</td>
</tr>
</tbody>
</table>
“My goal... making a positive impact in consumer products.”
Kristin Anda, who graduated with her Masters of Mechanical Engineering in May 2014, worked as a product engineer intern with Rawling Sporting Goods and Target Corporation. “During my internship with Rawlings, I traveled to the College World Series for Softball to work with Worth Sports, a sister brand to Rawlings.”

Graduate Student Services

The Career Center supports Washington University in St. Louis graduate students through specialized and focused advising as well as tailored programming. Graduate students also have access to Career Center signature events.

The Career Center’s mission includes providing the guidance and tools for graduate students and postdoctoral appointees to be successful in their job seeking and to prepare them for a lifetime of career management.

The Career Center coordinates with faculty to supplement department programs for students pursuing academic careers. For those seeking non-academic careers, the Career Center initiates programs to foster and maintain relationships with employers who value the skills that Washington University students offer.
By the Numbers

400
In 2013-14, the Career Center posted nearly 400 positions for interviews on-campus.

Employer P.O.V.

“The full package: This is why we appreciate WUSTL students - they are smart, analytically sound, great problem solvers... and genuinely nice people.”

Deloitte

Career Center Graduate, PhD, and Postdoctoral Student Services
Graduate students, PhD students, and postdoctoral appointees schedule individual, confidential career advising appointments with their own dedicated career strategist. In addition to one-on-one advising, graduate and postdoctoral students may attend workshops tailored to their needs, such as resume and CV construction and relating research for nonacademic audiences. Students are also encouraged to join a power search team to meet with peers weekly and support each other in their job searches.

School-Specific Advising and Programming
In addition to assisting graduate students and postdoctoral appointees, the Career Center offers support to the more than 6,000 graduate students in the George Warren Brown School of Social Work, Sam Fox Graduate School of Architecture & Urban Design, School of Engineering, Sam Fox Graduate School of Art, and Graduate School of Arts & Sciences.

George Warren Brown School of Social Work
The Career Center partners with the Brown School Career Services office to provide career advising on a weekly basis to Master of Social Work (MSW) students and Master of Public Health (MPH) students during the academic year. Primary services consist of individualized career coaching sessions and several workshops and job search teams.

Sam Fox Graduate School of Architecture & Urban Design
Beyond specialized advising, graduate-specific events during the 2013-14 academic year for architecture students included portfolio critiques from local professionals, student internship panels, a local architecture firm crawl, and workshops in portfolio presentation, the job and internship search, and interview skills.

School of Engineering
Graduate students in the School of Engineering receive support through weekly open advising services and weekly “coffee chat” events sponsored by the Association for Graduate Engineering Students, where students can ask career-related questions and Career Center staff builds rapport with students and faculty.
Graduate students, PhD students, and postdoctoral appointees attend Career Center signature events, such as the Spring Internship & Job Career Fair.

### SELECT EMPLOYERS HIRING WASHINGTON UNIVERSITY GRADUATE ARCHITECTURE STUDENTS
*Based on reported plans for 2013-14*

| 360 Architecture | Gensler | Perkins + Will |
| Bohlin Cywinski Jackson | HOK | SCDA |
| Callison | Mithun | SOM |
| Cannon Design | Olen Kundig Architects | William Rawn Associates |

### SELECT EMPLOYERS HIRING WASHINGTON UNIVERSITY GRADUATE ENGINEERING STUDENTS
*Based on reported plans for 2013-14*

| 3M | Epic | Kohn Pedersen Fox Associates (KPF) |
| Accenture | Garmin International | MasterCard International |
| Alberici Corporation | Gensler | MIT Lincoln Laboratory |
| Amazon | Google | Oracle |
| The Boeing Company | H3 Studio | Partek Incorporated |
| Callison Architects | HOK | Polytechnologies, Inc. |
| Citadel Investment Group | Intel Corporation | Yurbuds |
| Emerson | Koch Industries | |

### SELECT ACADEMIC AND NONACADEMIC EMPLOYERS HIRING WASHINGTON UNIVERSITY PHD AND POSTDOCTORAL STUDENTS
*Based on reported plans for 2013-14*

| Centene Corporation | Lockheed Martin | Siteman Cancer Center |
| Confluence Discovery Technologies | MasterCard | UC - San Diego |
| GE Healthcare | MIT Lincoln Laboratory | University of Kentucky |
| Genentech | National Institutes of Health | University of Mississippi |
| Georgetown University | Novartis | University of Texas |
| J.P. Morgan | Oracle | Washington University |
| | Purdue University | School of Medicine |
Intelligent. Diverse.
Grounded. Well-rounded.
Dedicated to making a difference.

Learn more about the students featured on the cover of this report.
careercenter.wustl.edu/whywustl